

PRESS RELEASE

mPower Solar Generator and Techo Announce Partnership to Provide Clean Energy to Families without Electricity throughout the Americas

#TravelwithPurpose Challenge Focuses on Providing Electricity to Families in Need Worldwide

Miami, FL – April 14, 2016 – [mPower Solar Generator](#), a provider of clean and mobile electricity is partnering with [Techo](#) to provide clean electricity to families through the donation of mPower’s mobile solar generators. The solar generators will be distributed through Techo and stem from the launch of mPower’s [Indiegogo campaign](#) and their “Buy 1—Donate 1” business model. This model enables buyers of mPower products to provide clean electricity to those in need, while the retail price does not increase because of the donation.

“We are very excited of partnering with Techo for this amazing cause,” said Will Perego, CEO of mPower Solar Generator. “Electricity is essential to a family’s health, safety, education, economic progress and quality of life; and Techo, with their extensive network and profound knowledge, is uniquely qualified to produce significant impact with each and all of the donated Solar Generators.”

The mPower Solar Generator is all-in-one, with two solar panels, plus battery, plus inverter, to allow users to have AC and DC power anytime, anywhere. The solar panels charge the battery with sun power and the battery provides electricity day and night. When compared to traditional gas generators, mPower Solar Generators are silent, safe, lighter, have a much lower total cost of ownership, and produce clean energy rather than dangerous and toxic fumes.

“TECHO is more than building houses. To take as many people out of poverty as we can, we have to take many steps. Certainly, providing sustainable energy like the mPower is one of them,” said Enrique Pereira, Director of Corporate Relations at TECHO U.S. “We are very excited to be part of the launch of the mPower Solar Generator. I’m positive this partnership will allow us to provide electricity to many families in need.”

In parallel with the crowdfunding campaign, the company also announced its challenge “Travel with Purpose—Help Us Light Up the World.” The focus of the #TravelwithPurpose challenge is to find an ambassador who will represent the mPower brand in 2017. The mPower Ambassador is a one-year, salaried position. The mPower Ambassador will travel with Techo to deliver solar generators to developing countries through the “Buy 1—Donate 1” program.

To find out more about mPower Solar Generator and the Ambassador Challenge please visit the [Indiegogo](#) page or follow them on [Facebook](#), [Twitter](#), [LinkedIn](#) or [Instagram](#).

About mPower Solar Generator:

mPower Solar Generator is funded by GreenTech Endeavors, an incubator of revolutionary cleantech startups that can help create an abundant, safe and non-polluted world for all of

mankind. The mPower Solar Generator is the first product to market out of the incubator. For more information on mPower Solar Generator visit the [Indiegogo](#) page.



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About TECHO:

TECHO is a youth led non-profit organization present in Latin America & the Caribbean. Through the joint work of families living in extreme poverty with youth volunteers, TECHO seeks to overcome poverty in slums. For more information on TECHO please visit: www.TECHO.org



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